

Website report

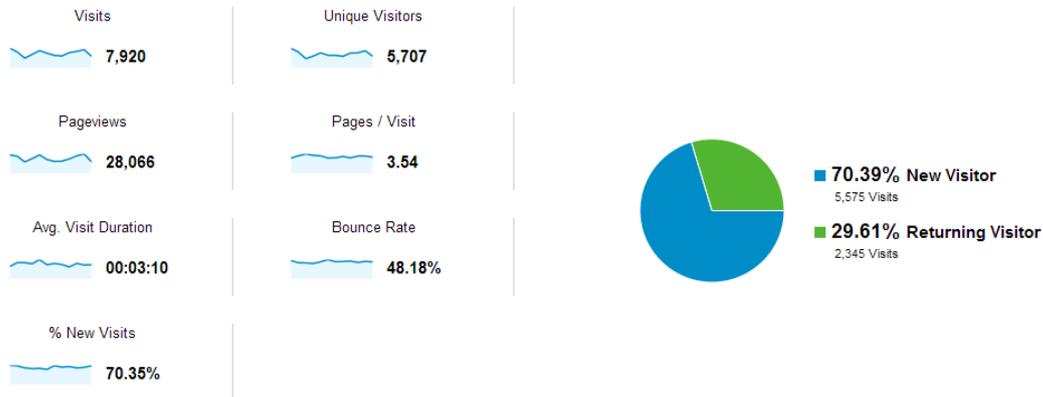
Statistics for January – December 2012

Running at between 500 – 900 visits per month



Breakdown

5,707 people visited this site



Where from

Country/Territory	Visits	% Visits
1. United States	1,278	16.14%
2. United Kingdom	959	12.11%
3. Australia	585	7.39%
4. Portugal	453	5.72%
5. India	375	4.73%
6. Italy	359	4.53%
7. France	348	4.39%
8. Denmark	277	3.50%
9. Finland	266	3.36%
10. Spain	219	2.77%

City	Visits	% Visits
1. London	230	2.90%
2. Oporto	220	2.78%
3. Padua	173	2.18%
4. Paris	164	2.07%
5. Sydney	153	1.93%
6. (not set)	124	1.57%
7. Melbourne	124	1.57%
8. Helsinki	106	1.34%
9. Chengdu	96	1.21%
10. Brisbane	92	1.16%

Most popular pages

Page Title	Pageviews	% Pageviews
1. International Association for Ambulatory Surgery	5,402	19.25%
2. About Ambulatory Surgery	2,289	8.16%
3. Contents of Journal	1,641	5.85%
4. Ambulatory Surgery Journal	1,507	5.37%
5. Volume 17 2011	1,448	5.16%
6. Useful guidance documents	1,002	3.57%
7. Congresses/meetings	790	2.81%
8. Discharge criteria	779	2.78%
9. About the IAAS	765	2.73%
10. IAAS Recommendations	711	2.53%

Costs

Total cost of provision of website in 2012 was £195.05 broken down as per below

209288801	Easyspace Platinum Linux Yearly iaas-med.com	15/01/13	PAID	£134.39	VIEW
208788878	One Click Installs - Yearly iaas-med.com	15/11/12	PAID	£8.95	VIEW
208788875	Easyspace Standard Backup Yearly iaas-med.com	15/11/12	PAID	£10.33	VIEW
208892292	Easyspace Domain ambulatorysurgery.org	30/10/12	PAID	£20.81	VIEW
207330937	Easyspace Domain iaas-med.com	24/04/12	PAID	£20.57	VIEW

Notes

- One click installs I have cancelled as these are not needed.
- We pay £10.33 for regular backup of the website in case of failure.
- We also pay to continue registering the domain names iaas-med.com and ambulatorysurgery.org.

Completed in 2012

Ambulatory Surgery

The updating of the old journals has now been completed and so we have a complete set of articles available.

Newsletter email

This has now been running successfully since the end of 2010 – we have over 780 subscribers.

If any national society has a list of members that they would like adding to this email list then please send the details to me – preferably as a spreadsheet with name and email address.

Courses and online feedback

A system to support the courses planned by the IAAS has been setup and 2 new iaas-med.com email addresses created to help communication. (programmecoordinator@iaas-med.com and assistantcoordinator@iaas-med.com)

Completed and planned development for 2013

Hopefully most members will have noticed the update to the website. I had given a commitment to update the website before our Congress in Budapest – this is now completed. The opportunity was taken to future proof the website by upgrading it to the latest version of Joomla (the software the website is developed on). This software is free as is most of the extras that our system now requires e.g. online feedback forms. Apart from the considerable development time of the webmaster (which comes at no cost to the IAAS) the only cost has been to buy a new template to change the 'look' of the website for both the Journal and ourselves at a cost of €22.

I have registered the Association on Facebook so we have our own Facebook page which may well be useful for communication with the next generation of day surgery staff across the world.

One final area that needs consideration is document storage for members for posterity. In particular the Officers of the Association can have many letters/emails/documents that they would like to pass onto future colleagues. I had created a technique of doing this via the website but this was quite clumsy. We have several options – to update the previous system on our website (cost \$69) or to develop another storage area e.g. a Googledocs account. I leave this for discussion.

Ian Jackson

Webmaster

www.iaas-med.com